



## BLOCK CREDIT AGREEMENT

<b>Form Category</b>	Academic
<b>Document Owner</b>	Director of Academic Services
<b>Related Documents</b>	Credit Policy

### Agreement

On successful completion of the specified Higher Education qualification detailed below, a student will be guaranteed entry to Bachelor of Business (Entrepreneurship) (BBUSENT16) with advanced standing granted through Block Credit worth 120 credit points.

<b>Entry pathway course</b>	Bachelor of Business Administration (Marketing)	
<b>Provider</b>	FPT University, Vietnam	
<b>Completion date range</b>	Within the last 10 years	
<b>Superseded course inclusions</b>	None	
<b>Destination course</b>	BBUSENT16	Bachelor of Business (Entrepreneurship)
<b>Block credit guaranteed</b>	70 credit points at 100 level, 40 credit points at 200 level and 10 credit points at 300 level	
<b>Remaining credit points</b>	120 credit points	
<b>Subjects exempt for destination course</b>	BIZ101	Business Communications
	BIZ102	Understanding People and Organisations
	MKT101A	Marketing Fundamentals
	BIZ201	Accounting for Decision Making
	MKG102	Consumer Behaviour
	MKT103A	Integrated Marketing Communications
	MKG203	Digital Marketing Communications
	MKT202A	Marketing & Audience Research
	HRM101A	Human Resources Fundamentals
	MGT201A	Project Management
	GEC101	General Elective Credit at UG100 Level
	GEC301	General Elective Credit at UG300 Level
<b>Subjects required for completion of destination course</b>	<b>Core</b>	<b>40 Credit Points (4 Subjects)</b>
	BIZ104	Customer Experience Management
	BIZ202	The Business Environment
	BIZ301	Organisational Creativity and Innovation
	MGT301A	Ethics and Sustainability
	<b>Specialism</b>	<b>80 Credit Points (8 Subjects)</b>
	ENT101	Introduction to Entrepreneurship
	ENT102	Venture Ideation
	ENT201	Sales and Negotiation Strategies
	ENT202	Entrepreneurial Financing
	ENT203	Marketing for Entrepreneurs
	ENT301	Lean Business Start-Up
	ENT302	Entrepreneurship Project
	IND301A	Industry Consulting Project
	<b>Electives</b>	<b>0 Credit Points (0 Subjects)</b>

<b>Authorised by (Associate Dean)</b>	 Kristina Nicholls
<b>Responsible Officer (Program Director)</b>	 Darren Peters
<b>Date of agreement</b>	2 <sup>nd</sup> October 2020
<b>Duration of agreement</b>	This arrangement will remain in effect for the duration of the destination course accreditation, unless withdrawn by the Vertical Learning and Teaching Committee.